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PO Box 636, Mitchell ACT 2911 

Position Description

Ainslie Football Club Senior Coach: Women's Program

The Ainslie Football Club (AFC) has a proud and rich history of success at all levels of football competition. The culture of the club is built upon our core values of tradition, respect, inclusion, commitment, and integrity. As a Senior Coach for AFC, you will act as a steward of this history and help us continue to build as a premier AFL club in Canberra.

On appointment to the role of a Senior Coach, you have responsibility for fostering and driving a culture of excellence in alignment with our club values and in support of the Ainslie Football Club *Strategic Plan 2022-27*.

Integration across our playing groups is strategically important AFC's attraction and retention of players, volunteers and sponsors. Senior Coaches at AFC are expected to adopt a whole-of-club mentality to player and squad development to ensure these aims are met.

JOB TITLE: Senior Women's Head Coach – Ainslie Football Club

JOB TYPE: Part-time (contract/temp)

SUPERVISOR/MANAGER: General Manager, with accountabilities also to the Ainslie Football Club President and Board of Directors.

DIRECT REPORTS: Assistant Coaches, Team Manager, Reserve Grade Coach.

TERMS & BENEFITS: The position carries a modest remuneration reflecting the part-time nature of the role and the semi-professional nature of the club.



MAIN DUTIES & RESPONSIBILITIES

- Develop individual player and team football skills and tactics during training and match-day events
 - Develop and deliver a training plan and season football strategy.
 - Provide clear instruction and feedback to the team and individual players.
 - Provide leadership to the senior men's squad.
 - Set team and player goals and expectations at an attainable level.
 - Manage and maintain strong player attendance at training.
 - Provide reports as required by the Board.
 - Foster a collaborative and engaging environment to allow for development and growth of individuals within the club.
 - Engagement and oversight of Women's / Men's football programs including Community, Rising Stars and Emerging Stars.
- Set and manage clear expectations of player behaviour as representatives of AFC
 - Promote the values of the AFC.
 - Agree to and promote the Code of Conduct provided by AFL NSW/ACT
- Ensure equipment and facilities are used and maintained safely and appropriately
- Understand and promote injury prevention, care and management
 - Ensure that injured players adhere to medical advice.
 - Work collaborative with the AFC trainer team to ensure a safe return to play for injured players



- Promote the Club on and off the football field informing players of the opportunities they have across AFC and supporting our community.
 - Actively promote opportunities for interaction and engagement between Senior Women's and Men's team
 - Actively promote engagement by playing squad with Junior and Rising Stars teams to encourage retention to senior playing careers
 - Foster a strong culture of volunteering within AFC and contribution to the club by players beyond playing
- Attend additional training and other forums as required (including AFL Canberra events, sponsor events and media engagements)
- Maintain a work pattern of availability to work two evenings during the week for training and one day on the weekend as per the AFL Canberra fixture.

SKILLS & EXPERIENCE

Experience

Senior Coaches at AFC are expected to:

- Have coached their own teams and have a sound knowledge of a range of coaching practices
- Demonstrate and maintain a sophisticated and thorough knowledge of Australian Rules Football skills and match play techniques that players must demonstrate at state level

Qualifications

Senior Coaches at AFC will:

- Hold and maintain a Level 2 Coaching accreditation. Note: if a suitable candidate only has a Level 1 accreditation AFC will support the individual gaining a Level 2 Coaching accreditation during their tenure
- Hold and maintain a Working With Children and Vulnerable People Registration

Additional relevant qualifications or experience in business and sports administration, sports sciences, or other fields are desirable but not essential.



Skills:

Senior Coaches at AFC have:

- Well-developed leadership, communication and interpersonal skills:
 - you are a person others want to listen to and follow
 - you are able to present information clearly and convincingly
 - you foster strong cohesion within and beyond your playing group
- A refined knowledge of football skills – technical and tactical
- The ability to analyse, study, plan and assess the game as it develops and incorporate this into player feedback (during and post-match)
- A well-developed ability to develop and provide constructive feedback and support players to grow from this feedback
- A proactive approach in reaching across club cohorts (including club administrative and other staff) to align on player development, welfare, club operations and the game day experience
- The ability to marshal expertise around you from your Assistant Coach(es), Team Manager, trainers, and other support staff for the benefit of the playing group



Role Context – The Ainslie Football Club

AFC is a proud and successful North Canberra-based club with a long history in the Canberra community since 1927. Our intent and impact goes beyond football: we strive to 'be the Club where people want to be', a place where each person, whether player, parent, coach, staff, supporter or sponsor, aspires to join our pursuit of excellence, unity and success.

This influences and impacts the lives of our football community beyond the game.

AFC fields teams in the ACT competition in every available grade in Senior and Junior Football, including Auskick programs. AFC also sees its players routinely selected for ACT representative squad duties and has had great success in recent years in Senior Women being drafted to the national competition.

In the Junior space, AFC lives the values of Fun, Participation, Sportsmanship, Skill Development and Community. The continued growth of our Junior Football Program will ensure we deliver on our goals in player development, retention, and continued sustainability of competition.

In the Senior space, AFC's strategy is focused on delivering consistent and sustainable performance which provide opportunities for premiership success. This will be achieved while adhering to our values and culture. Since AFC's inception, we have achieved a total of 28 Men's First Grade and two Women's First Grade Premierships, including six consecutive Men's First Grade Premierships (1992-1997). In 2023, AFC also achieved our first Women's Second Grade Premiership, backing onto a successful year of women's footy which saw our Women's First Grade and Women's Rising Stars also achieve premiership success.

AFC's collective success is largely due to our strong core values and a commitment that extends both on and off the field. That success has been built on the work of many individuals who have led and supported AFC and nurtured the broader AFL competition in Canberra since 1927. As we approach our 100-year anniversary, we acknowledge our history and invite you to be a part of our future.